

Ansh

Full Stack Developer | AI Tools Enthusiast | Digital Marketer

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PROFESSIONAL SUMMARY

Final-year BCA student (graduating 2026) with 5+ years of hands-on experience in retail operations, digital marketing, and sales through a family fashion business, combined with practical full-stack web development skills. Experienced in building production web applications using React, Next.js, and Supabase, and skilled at using AI tools to accelerate development and content workflows. Seeking web development roles, freelance work, and startup collaborations.

SKILLS

- Frontend: HTML5, CSS3, JavaScript, TypeScript, React, Next.js, Tailwind CSS, Bootstrap
- Backend & Database: Node.js, Express, MongoDB, Supabase, PostgreSQL, Firebase
- Languages: C, C++, C#, Java, Python
- Tools & Platforms: Git, GitHub, GitHub Actions, VS Code, Vercel, Vite
- Design & Creative: Figma, Adobe Photoshop, Adobe Premiere Pro, Adobe After Effects
- Other: Prompt Engineering, AI-Assisted Development, Social Media Marketing, Brand Building

EXPERIENCE

Red Chilli Fashion — Sales, Operations & Digital Marketing *Chandigarh, India | 2021 - Present*

- Worked as an in-store salesman handling customer billing, retail sales, and day-to-day shop operations for a family-owned fashion business.
- Ran paid digital advertising (Google Ads, Meta Ads) and managed the Google Maps business listing to improve local search visibility and footfall.
- Owned the full Instagram content pipeline end-to-end: shooting and editing Reels, writing SEO-optimized captions and descriptions, hashtag research, and creating content around new trending formats.

Freelance Web Developer & AI Tools Consultant

Remote | 2024 - Present

- Designed and built CampusHub, a full-stack social platform for Indian college students using Next.js 14, Supabase, and TypeScript, including a 14-table database schema with real-time chat.
- Built and audited multiple cinematic, animation-driven personal and client portfolio websites using HTML, Tailwind CSS, JavaScript, and GSAP.
- Used AI coding agents and prompt engineering to accelerate development cycles, debugging, and content production.

PROJECTS

CampusHub

Next.js 14, Supabase, TypeScript, Tailwind CSS

- A social platform for Indian college students bridging academic resources and social connectivity, with real-time chat and a 14-table relational schema.

Personal Portfolio

HTML, Tailwind CSS, JavaScript, GSAP

- A cinematic, animation-driven developer portfolio featuring scroll-based storytelling and a dark glassmorphism design system.

Red Chilli Fashion — Brand & Digital Presence

Brand Strategy, Content, E-commerce

- End-to-end brand identity, digital storefront, and content system for a retail fashion business.

Apna Dhabha

HTML, CSS

- A concept website bringing a local food/restaurant brand's identity online.

CERTIFICATIONS

- Pep Sales Star Workshop — PepsiCo India & Internshala, May 2025
- AI Tools & ChatGPT Workshop — be10X, November 2025 and February 2026
- Transforming Higher Education with Google Gemini — Google Gemini Academy & STTAR, December 2025
- AI Bootcamp — IntelliPaat, 2026

ACTIVITIES & LEADERSHIP

- Student Speaker — Viksit Bharat Youth Parliament 2025 ("One Nation One Election"), RIMT University, March 2025
- Training on Leadership & Community Development — Rajiv Gandhi National Institute of Youth Development, Chandigarh, March 2026
- Leadership & Management Skills Workshop — Public College, Samana, February 2026
- NSS Student Leader — 3 years, coordinating and leading activities for 300+ students, Public College, Samana (including the 7-Day NSS Camp, February 2026)
- State-Level Adventure / Hiking Trekking Camp — Directorate of Youth Services, Punjab, April 2026
- First Aid & CPR Training — Dedicated Brothers Group, Patiala, March 2024

ACHIEVEMENTS

- National Award — Film Making Competition, Winner
- University-Level Film Festival — Winner (2x)

EDUCATION

Bachelor of Computer Applications (BCA)

Expected Graduation: 2026

Government College, Samana — Affiliated to Punjabi University